

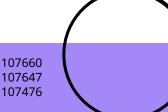


# Digital Signage System for DETI



Lifecycle objectives and calendar

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### 01 Context

- Digital vs traditional signage.
- Improves information accessibility.
- Interactive Signage.
- Easy management and maintenance.
- Dynamic information.







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#### 02 Goals

- Manage electronic displays remotely.
- Have a Media Player that allows for displaying content and receive real time updates from different sources.
- Have a Content Management System to manage all the screens and allow scheduling and timing of content playback.
- Create a Content Creation Tool that assists the users designing the templates.

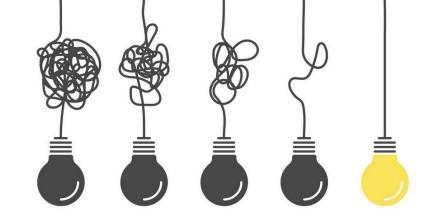




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#### 03 Problems

- Integration with the university's IDP
- Test driven development implementation
- User friendly Content Creation Tool (CCT)
- Good documentation and installation guides
- Scalability and Performance

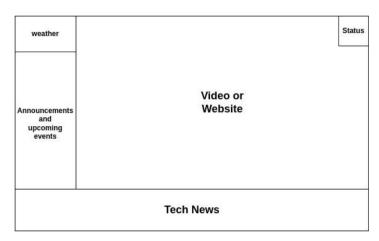




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### **04 Expected Results**

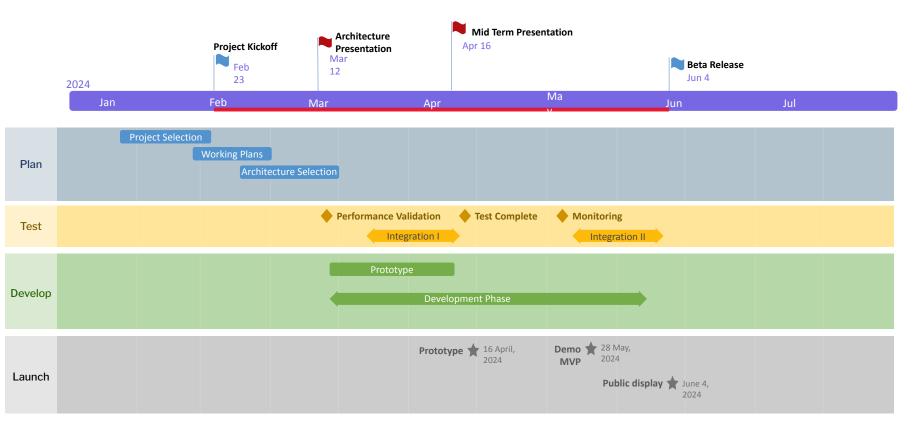
- Minimal Viable Product (MVP) of a Digital Signage System
- User-friendly Content Management System (CMS) and Content Creation Tool (CCT)
- Integration with the university's IDP
- OS image that auto-boots into the Media Player upon startup
- All the code should include tests and comments
- Clear documentation and contribution guidelines



Signage Template



#### 05 Calendar



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#### **06 Task list**

- Raspberry pi configuration
- Template design/requirements
- Architecture development / System design and planning
- Content Distribution Strategy
- Communication plan (documentation)
- Tests (User acceptance and System)
- User friendly CCT









## **Thanks**

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